

附件 1：关于举办 2022 年澜沧江—湄公河地区治理与发展—— 青年创新大赛（YICMG）的通知



Youth Innovation Competition on

Lancang-Mekong Region's Governance and Development

Competition Information

Youth Innovation Competition on Lancang-Mekong Region's Governance and Development (YICMG) is designed for the universities and students in this sub-region. In the past five competitions, it has attracted hundreds of guests, experts, and students from over ten universities in the region. Over 140 projects on policy, public benefit, and micro-enterprises have been submitted.

By now, YICMG has been included in the annual framework of the China-ASEAN Education Exchange. Integrating youth innovation and entrepreneurship, cultural and educational exchange, cultivation of elites in global governance, South-South Cooperation, local development, and "One Belt One Road" strategy. YICMG is welcomed and developed by governments, universities, and students in the region.

I. Competition Requirement

1. The project shall relate to the competition theme and be based on each country's status quo, including an introduction within 500 words, theme elaboration, problem analysis, program design, and prospects. At the same time, comments and suggestions from the university shall be attached.

2. The work requires teamwork and collective involvement. And there shall be one or two mentors' recommendations to guarantee that the work is done by the students independently. Any kind of work that has got awards in similar competitions in China shall not be applied for this competition.

3. The signed application form indicates that the author agrees the Organizing Committee retains the right of further publicity, dissemination, and publication.

II. Application Process

Any student teams interested in the competition is welcome to send their proposal to the official email address: yicmg2022@163.com.

Please use the official proposal as an attachment.

III. Competition Process

1. The theme and information shall be issued.

2. Build the team building and prepare an application.
3. Hand in the project before April 10th, 2022.
4. Work will be assessed by the Expert Committee.
5. Final name list will be issued about April 30th, 2022.
6. Final competition will be held in early July 2022.

IV. FAQ

1. Does YICMG charge fees?

YICMG charges no application fee. The Organizing Committee will cover the fees for the final competition which includes accommodation and round-trip expenses.

The excellent teams and participants may get further funds from the committee.

2. Do participants have to apply for passports and visas by themselves?

Yes. According to the International Organizing Committee, YICMG2022 will be held in Thailand. The passport and visa application shall be done by the participants individually. If anything goes wrong, please feel free to contact us. The Organizing Committee will offer necessary documents as an assistance to the passport and visa application. If some changes happen unfortunately due to the Covid-19, we will inform you again.

3. Is interscholastic cooperation permitted?

Yes. The interscholastic cooperation can be carried out as long as every team member is eligible. And basically, the team is an interscholastic one, members represent their own countries.

V. Information for the third final competition

1. Schedule of the Final Competition

Day 1: Pick-up and Check-in

Day 2: Opening Ceremony and Speeches

The teams shall demonstrate their work to the committee through an exhibition stand and group presentation. Then, the teams will be randomized into new multinational teams with six students in each and get two original projects that may be from other teams.

DAY 3: Discussion and Improvement

Participants presenting the multinational team attend the Mekong Café and other cultural activities where they can fully communicate with experts and other participants, improve their projects, and give the incubated one. The final oral defense will be conducted by drawing lots.

Day 4: Final Presentation and Closing Ceremony

Each multinational team will present the improved project which is for further incubation according to the order by drawing

lots. Experts will give the assessment and the awards.

Day 5: Departure

2. How to present the original project?

1). Each team will be offered an x-shaped stand with the size of 80*180cm. There is no fixed way for presentation and display. The experts will walk around the exhibition stands to listen to and talk with the teams. And a salon can be held between teams so that they can get more ideas.

2). Each team takes terms to show their project to the Expert Committee, which includes 10 mins' presentation and 5 mins Q&A.

3). The committee will award the "Most Valuable Issue" and the "Most Creative Team". All the projects will be commented.

3. How to complete the incubation project

1. All the participants will be shuffled to build multinational teams and get two projects from other teams by drawing lots.

2. Every team should join in the "coffee house" where they can get more ideas for project incubation.

3. Guided by the direction from the experts, teams should give a final version of their project.

4. How to assess the incubation project

1). Presentation order is decided by drawing lots. Individual

and team presentations are both welcomed.

2). The time limit for each presentation is 10 mins, 7 mins for statement, and 3 mins for Q&A.

3. The assessment is based on team performance and project quality. The "Best Multinational Team" and the "Best incubation project" will be awarded.

5. Awards

1). The Most Valuable Issue Award

“The Most Valuable Issue Award” is given to the students who try to deal with the most urgent issue in the Mekong sub-region.

2). The Most Innovative Team Award

“The Most Creative Team Award” is awarded for the most innovative project.

3). The Best Project Incubation Award

“The Best Project Improvement Award” rewards the team that has made the project most feasible by thorough modification.

4). The Best Multinational Team Award

And “The Best Multinational Team Award” commends the team that shows excellent teamwork.

2022

YICMG

“澜沧江-湄公河地区治理与发展青年创新大赛（YICMG）”是专为澜沧江—湄公河区域的大学和学生设计的比赛。在过去的五场比赛中，它吸引了来自该地区十多所大学的数百名嘉宾、专家和学生。截至目前，该比赛已经收获了超过140个关于国家政策、社会公益和微型企业等相关的项目。

目前为止，YICMG已被纳入中国-东盟教育交流的年度框架。比赛整合了青年创新创业、文化教育交流、全球治理、精英培养、南南合作、地方发展和“一带一路”战略等多项内容。比赛不仅得到了各地政府的大力支持，还受到了沿途大学和学生的热烈欢迎。

一、比赛要求

1. 参赛项目应基于各个国家的现状并与比赛主题切实相关。参赛申请应写明包括介绍、主题阐述、问题分析、程序设计和前景在内的500字概述，并应附上学校的评价和建议；

2. 项目工作需要一个团队集体的参与和合作，在保证工作由学生独立完成的前提下，还需要具有一至两位导师的指导建议。另外，任何在中国同类比赛中获奖的作品均不得申请参加本次比赛；

3、已填写申请表的参赛团队，表明作者同意组委会保留进一步宣传、传播和公布的权利。

二、申请流程

本次比赛欢迎任何对此感兴趣的学生团队将自己的提案发送至官方电子邮件中进行参与。

邮箱地址: yicmg2022@163.com。

附件请使用官方模板。

三、比赛流程

1. 公布主题信息;
2. 建立团队并提交申请;
3. 提交项目 (截至到 2022 年 4 月 10 日);
4. 由专家委员会评估项目;
5. 最终名单将于 2022 年 4 月 30 日左右公布;
6. 决赛将于 2022 年 7 月初举行。

四、常见问题

1. YICMG 会收取费用吗?

YICMG 不收取申请费。组委会将承担决赛的费用，包括住宿和往返费用。

优秀的团队和参与者委员将会给予更多的支持奖励。

2. 参与者必须自行申请护照和签证吗?

参与比赛的团队需自行申请护照签证。据国际组委会介绍，

2022 年 YICMG 将在泰国举行。护照和签证的申请应由参赛者单独完成。如果出现任何问题，请随时与我们联系。组委会将提供必要的文件，协助护照和签证的申请。如果由于新冠疫情而发生比赛延期，具体时间将会另行通知。

3. 校际合作是否允许？

比赛允许校际合作。只要每位团队成员都具有资格，就可以进行校际合作。最后形成的团队将会是一个跨国的团队，其中的成员将代表他们各自的国家。

五、第三届决赛信息

1. 决赛日程

第 1 天：接机和登记入住

第 2 天：开幕式和演讲

参赛队伍应通过展台和小组展示向委员会展示他们的作品。随后，这些团队将被随机分配到新的跨国团队中，每个团队有六名学生，并获得两个可能来自其他团队的原始项目。

第 3 天：讨论和改进

多国团队的参与者将参加湄公河咖啡厅和其他文化活动，在活动中参与者可以与专家和其他参与者进行充分的交流，以此来改进他们的项目，并在最后给出孵化的项目。最终的比赛答辩通过抽签进行。

第 4 天：最终演讲和闭幕式

每个跨国团队将展示改进后的项目，该项目将按照抽签顺序进一步孵化。专家将给予评估和评奖。

第 5 天：回国

2. 如何呈现原始项目

1) 每个团队将获得一个尺寸为 80 * 180cm 的 X 形支架。没有固定的演示和展示方式。专家们将在展台周围走动，聆听并与团队交谈。团队之间可以举行一次探讨会议，以便于可以获得更多的想法；

2) 每个团队需要向专家委员会展示他们的项目，展示内容包括 10 分钟的演示和 5 分钟的问答；

3) 在所有项目都展示完后，委员会将授予“最有价值问题”和“最有创意团队”两种奖项。

3. 如何完成孵化项目

1) 所有参与者将会被打乱重新建立一个新的跨国团队，并通过抽签从其他团队获得两个项目；

2) 每个团队都应该加入“咖啡馆”活动，在活动中每个团队都可以获得更多的项目孵化想法；

3) 在专家的指导下，团队最后应该给出一个项目的最终版本。

4. 如何评估孵化项目

1) 演示顺序由抽签决定；

2) 每次演讲的时间限制为 10 分钟 (答辩 7 分钟, 问答 3 分钟);

3) 评估标准基于团队的绩效和项目质量。

比赛最后将会颁发 “最佳跨国团队” 和 “最佳孵化项目” 两种奖项。

5. 奖项

1) 最有价值问题奖

“最有价值问题奖” 授予那些尝试处理湄公河区域最紧迫问题的学生。

2) 莫斯特创新团队奖

“最具创意团队奖” 授予最具创新性的项目。

3) 最佳项目孵化奖

“最佳项目改进奖” 奖励通过最终修改使项目具有很高可行性的团队。

4) 最佳跨国团队奖

“最佳跨国团队奖” 表彰最具有优秀团队合作能力的团队。

Public health And Medical Care

Connecting Cambodia, China, Laos, Myanmar, Thailand and Vietnam together with a 4880-kilometer-long river, the Lancang-Mekong region has dynamic internal exchanges and a strong bond among its residents, making “Shared river, shared future” not only a slogan but also the authentic spirit of Lancang-Mekong cooperation. The pandemic caused by COVID-19 has influenced the region continuously and profoundly, showing the “Deficit of Public Health Cooperation” in the Lancang-Mekong region. The situation is appealing the youth to take action, helping to create a safer and healthier future for the region. Through joint efforts, people in the Lancang-Mekong Region can overcome the difficulties and win the fight against the virus, thus safeguarding people’s health and security.

1. The Improvement of Healthcare Infrastructure

Healthcare infrastructure played a significant role in fighting the pandemic. Creative ideas to improve the healthcare infrastructure will provide assistance to trauma recovery.

2. The Innovation for Transnational Information Transparency

Previous experience has illustrated the significance of information transparency in controlling pandemic. Given that, how

to promote transnational transparency through online and offline approaches?

3. The Improvement of Medical Resources Distribution

Can you develop an adaptable resource sharing control policy to supply continuing optimization of medical resource distribution? How to target the people who need the resources most?

4. Promoting the Whole-of-Society Approach to Face Public Health Emergencies

Coping with public health emergencies is not merely a duty of administration, mass of people can also make contributions to this issue, like instantly reporting relevant information and putting forward effective suggestions for public health governance. WHO puts a whole-of-society approach, which means government engaging all stakeholders including the civil society, communities, academia, media, private sector, NGOs, other voluntary associations, families, and individuals to strengthen the resilience of communities and society as a whole. What is your idea in promoting this approach?

5. Win-win Approach for Balancing For-profit Medical Supply and Public Health Well-being

For public health care, affordable medical supplies are indispensable. Yet the economic income of enterprises is by no means to be ignored. What can we do to balance these two aspects and achieve win-win outcomes through organic cooperation?

6. Efforts in Helping Build up a Public Health Emergency Response System

Immediate and effective measures in response to emergencies are vital in public health governance. As people's consensus, mass storage, in-time update, and quick query are the key factors in the response system. Furthermore, suggestions can be given to develop a convention, agreement or other international instrument on pandemic preparedness and response – a so-called 'Pandemic Treaty'. As for you, are there any other aspects that should be included in the system?

澜沧江-湄公河地区连接柬埔寨、中国、老挝、缅甸、泰国越南，全长 4880 公里，有着活跃的内部交流，居民之间有着牢固的纽带。使“共享河流，共享未来”不仅是一个口号，更是澜沧江-湄公河合作的真实精神，新冠肺炎疫情引起的大流行持续而深刻地影响了该地区，显示出了澜沧江-湄公河地区“公共卫生合作不足”的情况。这种情况正在呼吁青年采取行动，帮助该地区创造个更安全和更健康的未来。通过共同努力，澜沧江-湄公河地区的人民一定可以克服困难，战胜病毒斗争，从而保障人民的健康和安全。

一、改善医疗保健基础设施

医疗保健基础设施在抗击大流行方面发挥了重要作用，改善医疗保健基础设施的创意将为创伤恢复提供帮助。

二、试论跨国信息透明度的创新

以往的经验说明了信息透明度在控制疾病中的意义。鉴于此，如何通过线上和线下的方法来促进跨国国家的透明度呢？

三、改善医疗资源分配

您能否制定一种适应性强的资源共享控制策略，以提供医疗资源的持续优化分配？如何针对最需要的人？

四、推动全社会应对突发公共卫生事件

应对公共卫生紧急事件不仅仅是一项行政部门的职责，广大人民群众也可以为应对这个问题做出贡献。例如，及时上报相关信息、为公共卫生治理提出有效建议。世卫组织采用全社会的方式，这意味着政府让包括民间社会、社区、学术界、媒体部、私营部门、非政府组织、其他志愿协会、家庭和个人在内的所有利益相关者参与进来，以加强社区和整个社会的复原力。你对推广这种方法有什么想法吗？

五、平衡营利性医疗供应和公共卫生福利的双赢之路

对于公共卫生保健来说，负担得起的医疗用品是必不可少的。但企业的经济收入也是不容忽视的。我们能够做些什么来平衡这两个方面并通过有机合作实现共赢呢？

六、推动公共卫生应急体系建设

立即采取有效措施应对突发事件对公共卫生治理至关重要。随着人们的共识，海量存储、及时更新和快速查询是响应系统的关键因素。此外，还可以提出建议，拟订一项关于大流行病防备和应对的公约、协定或其他国际文书，即所谓的“大流行病条约”。你觉得还有什么其他方面应该包含在系统中吗？